



CONTENT CREATOR CLIENT PACK

2026 EDITION

Helping Small Creators Make Big Moves

- **Basic Edit**
 - Clean, professional cuts and pacing to create a smooth viewing experience
 - Logical story structure from raw footage to ensure clarity and flow
 - Audio syncing and level balancing for clear sound
 - Basic noise reduction for improved audio quality
 - Simple colour correction (exposure, white balance, and consistency)
 - Simple captions or text overlays if provided
 - Export optimised for platform (YouTube, TikTok, Instagram)
 - Basic shot selection and trimming for visual coherence
 - Ensuring footage is sequenced correctly to tell the intended story

- **Standard Edit (Includes all Basic skills, plus)**
 - Refined pacing for better viewer retention and engagement
 - Creative colour grading to establish tone and enhance visual mood
 - Enhanced audio clarity and minor sound design
 - One copyright-free music track included, chosen to complement the video's tone
 - Motion graphics, animated titles, and subtle text animation for emphasis
 - Cleaner transitions and visual polish for professional-looking edits
 - Storytelling refinement to highlight key moments
 - Minor visual effects where appropriate (e.g., emphasis zooms, speed adjustments)
 - Export optimised for platform, including multiple resolutions if needed
 - Incorporation of audience attention techniques for social media platforms

- **Premium Edit (Includes all Standard skills, plus)**
 - Cinematic colour grading to create professional, film-quality visuals
 - Advanced audio mixing, sound design, and multi-layered audio integration
 - Advanced transitions, motion effects, speed ramping, and emphasis effects
 - Visual storytelling with focus on audience retention and emotional impact
 - Priority handling and faster turnaround times
 - Revision workflow management for multiple rounds of feedback
 - Export-ready in multiple formats for various platforms
 - Detailed review of every scene to enhance impact and clarity
 - Creative problem-solving for complex projects (e.g., mismatched shots, lighting issues)

Video Editing

Packages That Fit Creators Like a Glove

For YouTubers and online creators who want to stay in the zone while someone else handles the edit. I craft videos that hold attention and feel true to your voice, with pacing, flow, and storytelling tailored to your style.

Basic Long-Form (£45)

- Professional assembly of footage into a clear structure
- Clean cuts and simple transitions for smooth flow
- Basic audio syncing and volume balancing
- Simple noise reduction for dialogue clarity
- Basic colour correction to unify footage
- Simple text overlays or lower thirds if provided

Standard Long-Form (£75)

- Everything in Basic, plus:
- Creative colour grading to enhance visual tone
- Enhanced audio processing and balancing
- Improved pacing and storytelling refinement
- Smooth, professional transitions
- Motion text and animated titles

Premium Long-Form (£100)

- Everything in Standard, plus:
- Advanced cinematic colour grading
- Layered audio enhancement and sound design
- Advanced editing techniques for engagement and retention
- Visual polish and creative problem-solving for complex footage

Long Form Package	Price Range	Best For	What You Get
<i>Basic</i>	£45	Simple vlogs, commentary videos	Clean cuts, synced audio, basic colour grade, and more
<i>Standard</i>	£75	Educational, reaction, or story-driven content	Motion text, smoother transitions, music integration, audio enhancements, standard colour grade, and more
<i>Premium</i>	£100	High-quality, polished content for complex videos	All the above, cinematic colour grade, custom transitions, and more

Turnaround: First draft within 3–7 working days per project (depending on size)

Revisions: Two included per project, additional rounds available at £15 each

Shorts & Reels

Short-Form, Big Impact

Short-form content is the espresso shot of your brand, quick, punchy, and unforgettable. Whether repurposing long-form content or crafting new viral moments, we deliver clips that stop the scroll and spark engagement.

Basic Short-Form (£20)

- Clean cut edit from provided footage (30–120 seconds final length)
- Logical pacing and trimming to highlight key moments
- Basic audio syncing and volume balancing
- Simple noise reduction for clarity
- Basic colour correction for consistency
- Simple captions or text overlays if provided
- Export optimised for TikTok, Reels, or YouTube Shorts

Standard Short-Form (£40)

- Everything in Basic, plus:
- Creative colour grading to enhance tone and mood
- Enhanced audio processing for cleaner, fuller sound
- Smooth transitions and emphasis cuts
- Minor visual effects (speed ramps, zoom emphasis, light effects)
- Motion text or animated captions
- Platform-specific optimisation for engagement

Premium Short-Form (£60)

- Everything in Standard, plus:
- Advanced colour grading for a polished, high-end look
- Detailed audio enhancement and multi-layer mixing
- Advanced motion graphics and animated text
- Strong storytelling and engagement-focused pacing
- Visual polish designed for repeat viewing and retention

Short Form Package	Price	Key Features
Basic	£20	Clean cut, music, and optimized format
Standard	£40	Captions, music, and optimized format
Premium	£60	Motion captions, music, audio enhancement, Transitions, colour grading, and optimized format

Turnaround: First draft within 2–6 business days (depending on complexity)

Revisions: Two included, extra rounds at £15 each