



CONTENT CREATOR CLIENT PACK

Helping Small Creators Make Big Moves

About ITz Entertainment:

At ITz Entertainment, we believe creativity **shouldn't be held back by limitations**. That's why we help **small creators, indie brands, and aspiring YouTubers** take their content from **good to great**—without the confusion or stress.

We are a team of **video editors, creative strategists, and content consultants** with **over half a decade** of experience crafting engaging content across multiple genres. From **comedy web series** to **church documentaries, kids' entertainment**, and **animation channels**, we understand what makes content **connect** and **hold attention**.

Whether you need **high-quality edits, smarter content planning, or a fresh strategy for growth**, our goal is straightforward: to help you create engaging videos that resonate with viewers, retain their attention, **and build momentum**.

Video Editing:

More Than Just Cuts—It's Craftsmanship

Editing isn't just about trimming clips; it's about creating energy, flow, and retention. Whether you're crafting vlogs, educational videos, gameplay, short films, or storytelling content, every frame matters.

What's Included (Depending on Package):

- Clean cuts & seamless transitions
- Royalty-free music integration (handpicked to match your tone)
- Sound design enhancements (where needed)
- Motion text & animated callouts
- Optimized pacing for better audience retention
- B-roll insertion (if provided)
- Intro/outro integration for stronger branding
- Format optimization for YouTube visibility
- Custom thumbnails (*Premium Package only*)

Turnaround: 3–5 working days per project (depending on size)

Revisions: Two included per project, additional available for £10 each

Package	Price Range	Best For	What You Get
Basic	£25 – £45	Simple vlogs, commentary videos	Clean cuts, synced sound
Standard	£50– £85	Educational, reaction, or story-driven content	Motion text, smoother transitions, sound design, music integration
Premium	£90– £120	High-quality, polished content for more complex videos	Custom thumbnail, branding elements, intro/outro, 2D Animation, VFX

Green Screen Editing Package:

Transforming Spaces, Elevating Stories

Unlock limitless creative possibilities with professional green screen editing. Whether you want seamless background removal, dynamic effects, or immersive visuals, this package is designed to take your videos to the next level.

What’s Included (Depending on Package):

- Precise keying & background removal for clean, natural-looking results
- Custom background integration (static images, motion graphics, or video footage)
- Lighting & colour correction to match the inserted backgrounds seamlessly
- Edge refinement & spill suppression for polished, professional visuals
- Optimized exports for YouTube, TikTok, and professional use

Turnaround: 2–5 business days (depending on complexity)

Revisions: Two included per project, extra revisions available at £10 each

Package	Price	Key Features
Basic Green Screen Edit	£40 – £60	Simple background replacement with clean keying
Standard Package	£70 – £90	Added motion effects, lighting corrections, and dynamic elements
Premium Package	£100 – £180	Fully customized scenes with advanced layering, motion tracking, and effects

YouTube Shorts & TikTok:

Short-Form, Big Impact

Short-form content helps keep your channel discoverable and active. Whether repurposing old footage or crafting new viral moments, we provide punchy, well-edited clips optimized for TikTok, Instagram Reels, and YouTube Shorts.

Package	Price	Key Features
Single Short	£15-£25	One edited short-form video with captions, music, and optimized format
Shorts Pack (3)	£35-£65	Four tailored short-form videos designed for TikTok, YouTube Shorts, and Reels

Client Workflow:

1. **Discovery** – Fill out a short form or book a free consultation (30 min)
2. **Onboarding** – Send your footage via Google Drive, Dropbox, or WeTransfer
3. **Editing/Planning** – Work begins within 1–2 business days
4. **Delivery** – First draft within 3–5 working days
5. **Feedback** – Two rounds of revisions included
6. **Final Files** – Delivered in MP4, MOV, or preferred formats

Policies & Guidelines:

- **Revisions Policy** – Two revisions per project. Additional revisions: £10 each
- **Turnaround Time** – Most projects are completed within 3-5 business days unless stated otherwise
- **Deposits** – 50% upfront deposit required for new clients or large projects
- **Footage Submission** – Must be organized and sent via approved platforms

Testimonials:

"ITz Entertainment helps us stay on track creatively and professionally. From editing to thumbnail design and project management, they are a reliable partner in every step of the content creation process."

— DJ MAX AND FRIENDS

"Our church tour videos wouldn't have had the same emotional impact without ITz Entertainment's editing. Their work brought flow and clarity to each episode, highlighting the beauty and history of churches across England."

— Road To Faith

Ready To Elevate Your Content?

Contact ITz Entertainment Today:

Email: CreativeTeam@ITzEntertainment.Net

Website: www.ITzEntertainment.net

