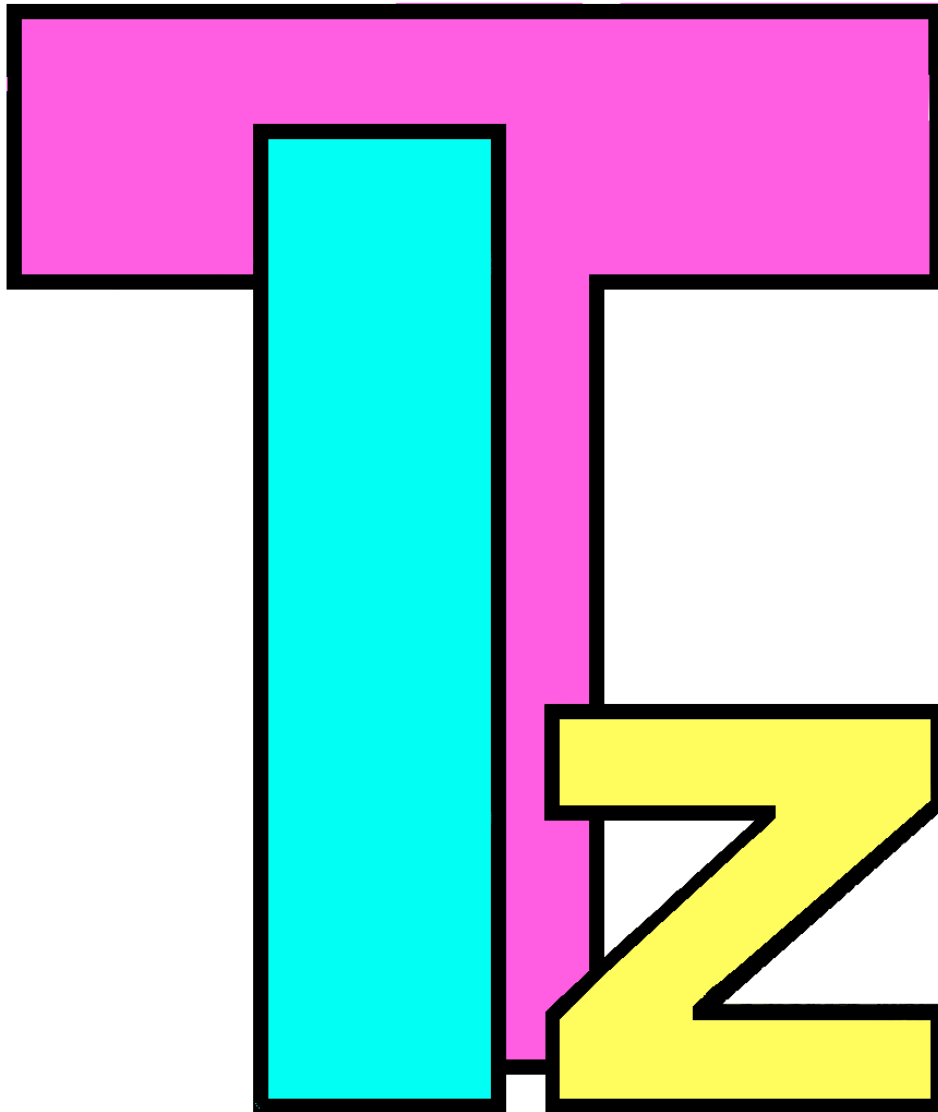




CONTENT CREATOR CLIENT PACK

Helping Small Creators Make Big Moves

About ITz Entertainment:

At ITz Entertainment, I believe creativity shouldn't be held back by limitations. That's why I work with small creators, indie brands, and aspiring YouTubers to take their content from good to great, without the confusion or stress.

With over half a decade of experience as a video editor and content consultant, I've crafted engaging content across a wide range of genres. From comedy web series to church documentaries, kids' entertainment, and animation channels, I understand what makes content connect and hold attention.

Whether you need high-quality edits, smarter content planning, or a fresh strategy for growth, my goal is straightforward: to help you create engaging videos that resonate with viewers, retain their attention, and build momentum.

Video Editing:

More Than Just Cuts—It's Craftsmanship

Editing isn't just about trimming clips; it's about creating energy, flow, and retention. Whether you're crafting vlogs, educational videos, gameplay, short films, or storytelling content, every frame matters.

What's Included (Depending on Package):

- Clean cuts & seamless transitions
- Royalty-free music integration (handpicked to match your tone)
- Sound design enhancements (where needed)
- Motion text & animated callouts
- Optimized pacing for better audience retention
- B-roll insertion (if provided)
- Intro/outro integration for stronger branding
- Format optimization for YouTube visibility

Turnaround: 3–5 working days per project (depending on size)

Revisions: Two included per project, additional available for £10 each

Package	Price Range	Best For	What You Get
Basic	£25 – £45	Simple vlogs, commentary videos	Clean cuts, synced sound
Standard	£50– £85	Educational, reaction, or story-driven content	Motion text, smoother transitions, music integration and sound design
Premium	£90– £120	High-quality, polished content for more complex videos	All the above, and Animation* , VFX

Green Screen Editing Package:

Transforming Spaces, Elevating Stories

Unlock limitless creative possibilities with professional green screen editing. Whether you want seamless background removal or dynamic effects, this package is designed to take your videos to the next level.

What’s Included (Depending on Package):

- Precise keying & background removal for clean, natural-looking results
- Custom background integration (static images, motion graphics, or video footage)
- Lighting & colour correction to match the inserted backgrounds seamlessly
- Edge refinement & spill suppression for polished, professional visuals
- Optimized exports for YouTube, TikTok, and professional use

Turnaround: 2–5 business days (depending on complexity)

Revisions: Two included per project, extra revisions available at £10 each

Package	Price	Key Features
Basic Green Screen Edit	£40 – £60	Simple background replacement with clean keying
Standard Package	£70 – £130	Added motion effects, lighting corrections, and dynamic elements

YouTube Shorts & TikTok:

Short-Form, Big Impact

Short-form content helps keep your channel discoverable and active. Whether repurposing old footage or crafting new viral moments, we provide punchy, well-edited clips optimized for TikTok, Instagram Reels, and YouTube Shorts.

Package	Price	Key Features
Single Short	£10-£25	One edited short-form video with captions, music, and optimized format
Shorts Pack (3)	£30-£65	Four tailored short-form videos designed for TikTok, YouTube Shorts, and Reels

Client Workflow:

1. **Discovery** – Fill out a short form or book a free consultation (30 min)
2. **Onboarding** – Send your footage via Google Drive, Dropbox, or WeTransfer
3. **Editing/Planning** – Work begins within 1–2 business days
4. **Delivery** – First draft within 3–5 working days
5. **Feedback** – Two rounds of revisions included
6. **Final Files** – Delivered in MP4, MOV, or preferred formats

Policies & Guidelines:

1. Project Requirements

To ensure a smooth and efficient editing process, clients must provide the following materials before production begins:

- Raw Footage must be submitted in an organized folder structure, clearly labeled by topic, segment, or sequence
- Script or Outline is required for all structured content such as educational videos, challenges, or storytelling formats. This helps guide pacing, tone, and edit flow
- Thumbnail Reference is appreciated and encouraged. A thumbnail concept or draft helps define the tone of the video and gives insight into how the content will be marketed on YouTube
- File Submission must be sent via approved platforms such as Google Drive, Dropbox, or WeTransfer. Unorganized or incomplete submissions may delay the timeline

2. Turnaround Time

Project timelines vary based on scope and complexity:

- Standard content creator projects are typically completed within two to four business weeks
- Larger series-based or multi-format projects may require up to six weeks
- Projects intended for high-impact launches or campaigns may require additional time for refinement and strategic pacing. This will be discussed during consultation

3. Revisions Policy

Each project includes two rounds of revisions to ensure creative alignment and client satisfaction

- Additional revisions are available starting from £15 per round
- Revision requests must be submitted within five business days of receiving the draft
- Revisions are intended for refinements, not full structural overhauls unless previously agreed

4. Deposits and Payment

To secure your project slot and begin work:

- A fifty percent upfront deposit is required for all new clients and large-scale projects
- The remaining balance is due upon delivery of the final approved version
- Accepted payment methods include bank transfer, PayPal, or other agreed platforms

5. Communication and Workflow

- All project communication will be conducted via email or scheduled video calls
- Clients are expected to respond to feedback requests and approvals within three to five business days to maintain project momentum
- Delays in communication may result in adjusted delivery timelines

6. Creative Integrity and Final Delivery

- I may advise against edits that compromise the quality or coherence of the final product
- Final files will be delivered in MP4, MOV, or other preferred formats, optimized for platform-specific use such as YouTube, TikTok, or Instagram

7. Cancellation and Refunds

- Projects cancelled after the deposit is paid are non-refundable unless agreed upon due to exceptional circumstances
- If a project is terminated mid-production, partial refunds may be considered based on work completed

8. Ownership and Usage Rights

- All final edited content belongs to the client upon full payment
- I retain the right to showcase portions of the work for portfolio and promotional purposes unless otherwise agreed in writing

Testimonials:

"ITz Entertainment helps us stay on track creatively and professionally. From editing to thumbnail design and project management, they are a reliable partner in every step of the content creation process."

— DJ MAX AND FRIENDS

"Our church tour videos wouldn't have had the same emotional impact without ITz Entertainment's editing. Their work brought flow and clarity to each episode, highlighting the beauty and history of churches across England."

— Road To Faith

Ready To Elevate Your Content?

Contact ITz Entertainment Today:

Email: CreativeTeam@ITzEntertainment.Net

Website: www.ITzEntertainment.net

